



ACSW Strategic Plan (2014-2017)

Our Vision

Social workers connected through commitment to professionalism, advocacy and social justice.

Our Mission

Together we represent, strengthen and promote the social work profession and fulfill the regulatory requirements of the *Health Professions Act*.

2014-2017 Goals

1. Increase membership engagement through information, collaboration, consultation and technology upgrades.
2. Develop professional social work practice supports for members.
3. Develop and implement a financial sustainability policy.
4. Develop capacity organizationally and within membership to encourage advocacy for our collective goal of a just and equitable society.
5. Support indigenous social work cultural competency standards and the importance of indigenous ways of knowing to social work practice.



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Goal One

Increase membership engagement

- Revise ACSW Website
- Develop and Implement online services for members

Goal Two

Develop professional social work practice supports

- Develop mentorship program including supervisor roster and ethics course
- Develop networking structures for member groups using technology

Goal Three

Develop and implement a financial stability policy

- Develop policy to guide stewardship of resources and ensure financial stability

Goal Four

Develop capacity to encourage Advocacy

- Identify and engage in a variety of strategies, relationships and supports
- Sustain partnerships and research that promote the goal of a just and equitable society
- Identify options for concentrated campaign for promotion of the profession
- Support social work students in advocacy endeavours
- Complete member survey for specific advisement to Council on CASW membership

Goal Five

Support Indigenous social work cultural competency standards

- Work with Indigenous Committee to further sharing of Indigenous Social Worker Competency profile